

REGISTERED NUMBER: 05240322 (England and Wales)

Abbreviated Unaudited Accounts for the Year Ended 30 September 2011

for

Write Here! Limited

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Write Here! Limited

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for the Year Ended 30 September 2011

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Write Here! Limited

Company Information
for the Year Ended 30 September 2011

DIRECTOR: J R Hall

SECRETARY:

REGISTERED OFFICE: 10 High Street
Shrewsbury
Shropshire
SY1 1SP

REGISTERED NUMBER: 05240322 (England and Wales)

ACCOUNTANTS: Mark Kennett & Co Limited
Market Gate
Salop Road
Oswestry
Shropshire
SY11 2NR

Write Here! Limited

Abbreviated Balance Sheet

30 September 2011

	Notes	30 9 11 £	£	30 9 10 £	£
FIXED ASSETS					
Intangible assets	2		7,422		8,370
Tangible assets	3		8,400		9,198
			<u>15,822</u>		<u>17,568</u>
CURRENT ASSETS					
Stocks		58,678		59,226	
Debtors		9,065		11,449	
Cash at bank and in hand		6,507		3,495	
		<u>74,250</u>		<u>74,170</u>	
CREDITORS					
Amounts falling due within one year		51,488		53,117	
NET CURRENT ASSETS			<u>22,762</u>		<u>21,053</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			38,584		38,621
CREDITORS					
Amounts falling due after more than one year			75,240		86,184
NET LIABILITIES			<u>(36,656)</u>		<u>(47,563)</u>
CAPITAL AND RESERVES					
Called up share capital	4		1		1
Profit and loss account			(36,657)		(47,564)
SHAREHOLDERS' FUNDS			<u>(36,656)</u>		<u>(47,563)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 September 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 30 September 2011 in accordance with Section 476 of the Companies Act 2006

The director acknowledges his responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The notes form part of these abbreviated accounts

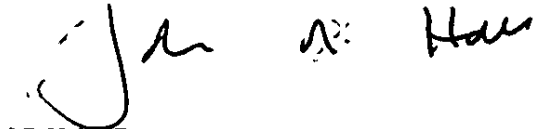
Write Here! Limited

Abbreviated Balance Sheet - continued

30 September 2011

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the director on 8 June 2012 and were signed by

A handwritten signature in black ink, appearing to read 'J R Hall', is written above the printed name.

J R Hall - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 30 September 2011

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2004, is being amortised evenly over its estimated useful life of ten years

Website and computer software

The cost of development of the company website and related software is being amortised over its estimated useful life at 15% reducing balance

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Fixtures and Equipment - 15% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2010	16,465
Additions	950
At 30 September 2011	17,415
AMORTISATION	
At 1 October 2010	8,095
Charge for year	1,898
At 30 September 2011	9,993
NET BOOK VALUE	
At 30 September 2011	7,422
At 30 September 2010	8,370

Notes to the Abbreviated Accounts - continued
for the Year Ended 30 September 2011

3 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 October 2010	17,627
Additions	684
At 30 September 2011	18,311
DEPRECIATION	
At 1 October 2010	8,429
Charge for year	1,482
At 30 September 2011	9,911
NET BOOK VALUE	
At 30 September 2011	8,400
At 30 September 2010	9,198

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid		Nominal value	30 9 11 £	30 9 10 £
Number	Class			
1	Ordinary	£1 00	1	1

5 TRANSACTIONS WITH DIRECTOR

Included within creditors greater than one year is a loan which relates to money owed to the director J R Hall

6 ULTIMATE CONTROLLING PARTY

The company is under the control of J R Hall, director, who owns 100% of the issued share capital

7 GOING CONCERN

The accounts are prepared under the going concern basis with the continued support of the director, J R Hall

Chartered Accountants' Report to the Director
on the Unaudited Financial Statements of
Write Here! Limited

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to five) have been prepared.

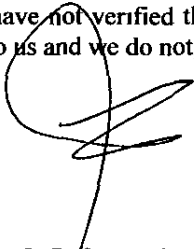
In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Write Here! Limited for the year ended 30 September 2011 which comprise the Profit and Loss Account, the Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at icaew.com/membershandbook

This report is made solely to the director of Write Here! Limited in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Write Here! Limited and state those matters that we have agreed to state to the director of Write Here! Limited in this report in accordance with AAF 2/10 as detailed at icaew.com/compilation. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and its director for our work or for this report.

It is your duty to ensure that Write Here! Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Write Here! Limited. You consider that Write Here! Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Write Here! Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.



Mark Kennett & Co Limited
Market Gate
Salop Road
Oswestry
Shropshire
SY11 2NR

8 June 2012

This page does not form part of the abbreviated accounts