Registered Number 03594115

SIMPLEX MARKETING LIMITED

Abbreviated Accounts

31 December 2011

SIMPLEX MARKETING LIMITED **Registered Number 03594115**

Balance Sheet as at 31 December 2011

	Notes	2011		2010	
		£	£	£	£
Called up share capital not paid			0		0
Fixed assets					
Tangible	2		17,032		21,884
Total fixed assets			17,032		21,884
Current assets					
Stocks		290,154		311,313	
Debtors		380,655		349,244	
Cash at bank and in hand		23,140		34,956	
Total current assets		693,949		695,513	
Prepayments and accrued income (not expressed within current asset sub-total)		0		0	
Creditors: amounts falling due within one year		(373,156)		(448,958)	
Net current assets			320,793		246,555
Total assets less current liabilities			337,825		268,439
Creditors: amounts falling due after one year			(3,055)		(6,721)
Total net Assets (liabilities)			334,770		261,718
Capital and reserves					
Called up share capital			11		11
Profit and loss account			334,759		261,707
Shareholders funds			334,770		261,718

a. For the year ending 31 December 2011 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
c. The directors acknowledge their responsibility for:
    i. ensuring the company keeps accounting records which comply with Section 386; and
    ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 25 July 2012

And signed on their behalf by:
Michael Richard Ford, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 31 December 2011

1 Accounting policies

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standards for Small Entities (effective January 2005)

Turnover

Turnover represents the value, net of Value Added Tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Plant and Machinery	25.00% Straight Line
Motor Vehicles	25.00% Straight Line

2 Tangible fixed assets

Cost	£
At 31 December 2010	47,102
additions	1,443
disposals	
revaluations	
transfers	
At 31 December 2011	48,545
Depreciation	
At 31 December 2010	25,218
Charge for year	6,295
on disposals	
At 31 December 2011	31,513
Net Book Value	
At 31 December 2010	21,884
At 31 December 2011	17,032