

Registered number  
04554361

Pointer Press Limited

Abbreviated Accounts

30 November 2010



**Pointer Press Limited**  
**Registered number:**  
**Abbreviated Balance Sheet**  
**as at 30 November 2010**

04554361

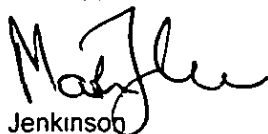
|                                                       | Notes | 2010<br>£       | 2009<br>£       |
|-------------------------------------------------------|-------|-----------------|-----------------|
| <b>Fixed assets</b>                                   |       |                 |                 |
| Intangible assets                                     | 2     | 8,009           | 12,012          |
| Tangible assets                                       | 3     | 9,424           | 11,086          |
|                                                       |       | <u>17,433</u>   | <u>23,098</u>   |
| <b>Current assets</b>                                 |       |                 |                 |
| Stocks                                                |       | 3,141           | 3,600           |
| Debtors                                               |       | 8,668           | 14,045          |
| Cash at bank and in hand                              |       | 1,815           | 1,145           |
|                                                       |       | <u>13,624</u>   | <u>18,790</u>   |
| <b>Creditors, amounts falling due within one year</b> |       | <u>(17,770)</u> | <u>(27,530)</u> |
| <b>Net current liabilities</b>                        |       | <u>(4,146)</u>  | <u>(8,740)</u>  |
| <b>Total assets less current liabilities</b>          |       | <u>13,287</u>   | <u>14,358</u>   |
| <b>Provisions for liabilities</b>                     |       | <u>(1,429)</u>  | <u>(1,729)</u>  |
| <b>Net assets</b>                                     |       | <u>11,858</u>   | <u>12,629</u>   |
| <b>Capital and reserves</b>                           |       |                 |                 |
| Called up share capital                               | 4     | 3               | 3               |
| Profit and loss account                               |       | 11,855          | 12,626          |
| <b>Shareholders' funds</b>                            |       | <u>11,858</u>   | <u>12,629</u>   |

The directors are satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006

Members have not required the company to obtain an audit in accordance with section 476 of the Act

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts

The accounts have been prepared in accordance with the provisions in Part 15 of the Companies Act 2006 applicable to companies subject to the small companies regime



J M Jenkinson  
Director

Approved by the board on 18 July 2011

**Pointer Press Limited**  
**Notes to the Abbreviated Accounts**  
**for the year ended 30 November 2010**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

***Turnover***

Turnover represents the value, net of value added tax and discounts, of goods provided to customers and work carried out in respect of services provided to customers

***Depreciation***

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives

|                     |                      |
|---------------------|----------------------|
| Plant and machinery | 15% reducing balance |
| Amortisation        | 10% straight line    |

***Stocks***

Stock is valued at the lower of cost and net realisable value

***Deferred taxation***

Full provision is made for deferred taxation resulting from timing differences between the recognition of gains and losses in the accounts and their recognition for tax purposes. Deferred taxation is calculated on an un-discounted basis at the tax rates which are expected to apply in the periods when the timing differences will reverse

***Foreign currencies***

Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated at the rate of exchange ruling at the balance sheet date. All differences are taken to the profit and loss account

***Leasing and hire purchase commitments***

Assets held under finance leases and hire purchase contracts, which are those where substantially all the risks and rewards of ownership of the asset have passed to the company, are capitalised in the balance sheet and depreciated over their useful lives. The corresponding lease or hire purchase obligation is treated in the balance sheet as a liability

The interest element of the rental obligations is charged to the profit and loss account over the period of the lease and represents a constant proportion of the balance of capital repayments outstanding

Rentals paid under operating leases are charged to income on a straight line basis over the lease term

**Pointer Press Limited**  
**Notes to the Abbreviated Accounts**  
**for the year ended 30 November 2010**

**2 Intangible fixed assets**

£

**Cost**

|                     |               |
|---------------------|---------------|
| At 1 December 2009  | 40,033        |
| At 30 November 2010 | <u>40,033</u> |

**Amortisation**

|                          |               |
|--------------------------|---------------|
| At 1 December 2009       | 28,021        |
| Provided during the year | <u>4,003</u>  |
| At 30 November 2010      | <u>32,024</u> |

**Net book value**

|                     |               |
|---------------------|---------------|
| At 30 November 2010 | <u>8,009</u>  |
| At 30 November 2009 | <u>12,012</u> |

Goodwill is being written off in equal annual instalments over its estimated economic life of 10 years

**3 Tangible fixed assets**

£

**Cost**

|                     |               |
|---------------------|---------------|
| At 1 December 2009  | 28,957        |
| At 30 November 2010 | <u>28,957</u> |

**Depreciation**

|                     |               |
|---------------------|---------------|
| At 1 December 2009  | 17,871        |
| Charge for the year | <u>1,662</u>  |
| At 30 November 2010 | <u>19,533</u> |

**Net book value**

|                     |               |
|---------------------|---------------|
| At 30 November 2010 | <u>9,424</u>  |
| At 30 November 2009 | <u>11,086</u> |

**4 Share capital**

|                                    | <b>Nominal<br/>value</b> | <b>2010<br/>Number</b> | <b>2010<br/>£</b> | <b>2009<br/>£</b> |
|------------------------------------|--------------------------|------------------------|-------------------|-------------------|
| Allotted, called up and fully paid |                          |                        |                   |                   |
| Ordinary A shares                  | £1 each                  | 1                      | 1                 | 1                 |
| Ordinary B shares                  | £1 each                  | 1                      | 1                 | 1                 |
| Ordinary C shares                  | £1 each                  | 1                      | <u>1</u>          | <u>1</u>          |
|                                    |                          |                        | <u>3</u>          | <u>3</u>          |

**Pointer Press Limited**  
**Notes to the Abbreviated Accounts**  
**for the year ended 30 November 2010**

**5 Loans to directors**

| <b>Description and conditions</b>        | <b>B/fwd<br/>£</b> | <b>Paid<br/>£</b> | <b>Repaid<br/>£</b> | <b>C/fwd<br/>£</b> |
|------------------------------------------|--------------------|-------------------|---------------------|--------------------|
| J M Jenkinson<br>Director's loan account | (4,991)            | 6,383             | -                   | 1,392              |
|                                          | <u>(4,991)</u>     | <u>6,383</u>      | <u>-</u>            | <u>1,392</u>       |

No interest is charged in this loan

**6 Transactions with directors**

The company's bank overdraft facility is secured by way of a personal guarantee from the director,  
J M Jenkinson