

VISUAL AGE LIMITED

Registered Number: 3004958

Report and Financial Statements

31 December 2010



Visual Age Limited

Director's Report

The Director submits the report with the financial statements for the year ended 31 December 2010

Results

The Company has not carried out any activities nor made any gains or losses during the year

Principal Activities

The Company was dormant throughout the year

Dividends

The Directors did not recommend the payment of a dividend (2009 £nil)

Directors

The Directors of the Company who held office during the year and subsequently are as follows

A Welch (resigned 31 May 2010)
I Ketchin

Directors' Interests

The Directors had no interests in the share capital of the Company during the year

At the year end Mr I Ketchin was a Director of Parity Group plc, the ultimate parent company, and his interest in the share capital of that company are shown in its Report and Accounts for the year ended 31 December 2010

No Directors had any beneficial interest in the share capital of any subsidiary undertaking of Parity Group plc

By order of the Board



Secretary MR VAN KETCHIN

Registered in England and Wales
Company No 3004958

Registered Office
Wimbledon Bridge House
1 Hartfield Road
Wimbledon, London
SW19 3RU

 2011

Visual Age Limited

Balance Sheet

	Notes	31 December 2010 £	31 December 2009 £
Creditors : amounts falling due within one year	5	(21,461)	(21,461)
Net Current Liabilities		(21,461)	(21,461)
Net Liabilities		(21,461)	(21,461)
Capital and Reserves			
Called up share capital	6	100	100
Profit and loss account		(21,561)	(21,561)
Equity Shareholders' Deficit		(21,461)	(21,461)

Audit Exemption Statement

For the year ending 31 December 2010 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to Dormant Companies

Directors' responsibilities

- The members have not required the company to obtain an audit of its accounts for the year in questions in accordance with section 476, and
- The director's acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to Companies subject to the small companies' regime

APPROVED BY THE BOARD



Director *MR W KETCHUM*
G March 2011

Visual Age Limited

Notes to the Financial Statements – 31 December 2010

1 ACCOUNTING POLICY

The financial statements have been prepared under the historical cost convention and in accordance with applicable accounting standards

2 DIRECTORS' EMOLUMENTS

The Directors did not receive any emoluments for their services to the Company during the year (2009 £nil)

3. EMPLOYEES

The Company had no employees during the year (2009 nil) The Directors have contracts of employment with other companies within the Parity Group

4. PROFIT AND LOSS ACCOUNT

The Company has not traded during this year and made no recognisable gains or losses

5. CREDITORS. AMOUNTS FALLING DUE WITHIN ONE YEAR

	2010 £	2009 £
Amounts owed to group undertakings	21,461	21,461

6 SHARE CAPITAL

	2010 Number	2009 Number	2010 £	2009 £
Authorised				
Ordinary shares of £1 each	1,000	1,000	1,000	1,000

	2010 Number	2009 Number	2010 £	2009 £
Allotted, called up and fully paid:				
Ordinary shares of £1 each	100	100	100	100

7. FINANCIAL SUPPORT

The ultimate parent undertaking has confirmed that it will continue to finance the Company so as to enable it to meet its liabilities as they fall due Accordingly, the accounts have been prepared on a going concern basis

8 PARENT COMPANY

Technology Media Limited is the immediate parent company Parity Group plc which is registered in England and Wales, is the ultimate parent company and is the largest and smallest parent company of the Group to consolidate these financial statements

Consolidated financial statements for the year ended 31 December 2010 for Parity Group plc can be obtained from the Secretary, Wimbledon Bridge House, 1 Hartfield Road, Wimbledon, SW19 3RU