REGISTERED NUMBER: 04929439

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 OCTOBER 2011

FOR

FLUENT INTERACTION LIMITED

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A29 27/07/2012 #381

COMPANIES HOUSE

FLUENT INTERACTION LIMITED (REGISTERED NUMBER 04929439)

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For The Year Ended 31 October 2011

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COMPANY INFORMATION
For The Year Ended 31 October 2011

DIRECTORS.	P Lakin D Grayson
REGISTERED OFFICE	17G Clerkenwell Road London EC1 5RD
REGISTERED NUMBER	04929439
ACCOUNTANTS	Crane & Partners Chartered Accountants Leonard House 5 - 7 Newman Road Bromley Kent BR1 1RJ

ABBREVIATED BALANCE SHEET
31 October 2011

	Notes	2011 £	2011 £	2010 £	2010 £
FIXED ASSETS					
Intangible assets	2		-		-
Tangible assets	3		8,075		11,816
Investments	4		28,882		182,503
			36,957		194,319
CURRENT ASSETS					
Debtors		132,052		138,651	
Cash at bank and in hand		183,133		554,813	
		315,185		693,464	
CREDITORS					
Amounts falling due within one year		281,441		831,855	
NET CURRENT ASSETS/(LIABILITIES)			33,744		(138,391)
TOTAL ASSETS LESS CURRENT LIABILITIES			70,701		55,928
CAPITAL AND RESERVES					
Called up share capital	5		100		100
Profit and loss account			70,601		55,828
SHAREHOLDERS' FUNDS			70,701		55,928

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 October 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 October 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for
(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 26 July 2012 and were signed on its behalf by



P Lakin - Director

The notes form part of these abbreviated accounts

NOTES TO THE ABBREVIATED ACCOUNTS
For The Year Ended 31 October 2011

1 ACCOUNTING POLICIES

Accounting convention
The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover
Turnover represents net invoiced sales of goods, excluding value added tax

Goodwill
Goodwill, being the amount paid in connection with the acquisition of a business in 2004, is being amortised evenly over its estimated useful life of five years

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Land and buildings	- 20% on cost
Plant and machinery etc	- 25% on cost

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Hire purchase and leasing commitments
Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

Pension costs and other post-retirement benefits
The company operates a defined contribution pension scheme Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 November 2010 and 31 October 2011	17,500
AMORTISATION	
At 1 November 2010 and 31 October 2011	17,500
NET BOOK VALUE	
At 31 October 2011	-
At 31 October 2010	-

continued

3 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 November 2010	50,914
Additions	3,830
At 31 October 2011	54,744
DEPRECIATION	
At 1 November 2010	39,098
Charge for year	7,571
At 31 October 2011	46,669
NET BOOK VALUE	
At 31 October 2011	8,075
At 31 October 2010	11,816

4 FIXED ASSET INVESTMENTS

Investments (neither listed nor unlisted) were as follows

	2011 £	2010 £
Investment bond	28,882	182,503

5 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid

Number	Class	Nominal value	2011 £	2010 £
100	Ordinary	£1	100	100

6 TRANSACTIONS WITH DIRECTORS

The following loan to directors subsisted during the years ended 31 October 2011 and 31 October 2010

	2011 £	2010 £
D Grayson		
Balance outstanding at start of year	-	-
Amounts advanced	4,300	-
Amounts repaid	-	-
Balance outstanding at end of year	4,300	-

The loan of £4,300 to D Grayson, a director of the company was repaid after 1 November 2011

Other creditors include £149,774 (2010 - £628,201) due to P Lakin, a director and controlling shareholder of the company